

## **GREATER BROADWAY PARTNERSHIP**

### **Meeting Minutes 2/11/10**

**Board Attendees:** Royce Ann Ruhkala Burks, Chris Aguirre, Gary Saccani, Dora Audette, David Gull, Bill Harrell, Rosanna Herber, Stephanie Nguyen.

**Absent Board Members:** Rob Fong, Bill Taylor, Julia Moore, Jeff Setzer, Rick Winn, Scott Maxwell

**Executive Director:** Teresa Rocha

**Guests:** Hilary Gould, Barbara Oliva, Joel Marshall, Jon Jensen, John Schade, Ryan Loosbourrow (Downtown Partnership), Captain Dan Schiele and staff.

Meeting called to order at 5:04pm

### **AGENDA**

#### **Minutes**

The minutes from the last meeting were unanimously approved.

#### **Treasurer's Report**

The current balance for the GBP bank account is: \$88,802.14

#### **Downtown Partnership Navigator Program – Presentation**

Ryan from the Downtown Sacramento Partnership talked about the Downtown Partnership's Navigator Program. It helps the homeless population in the downtown. The area served is from H st to N st, 15<sup>th</sup> to the waterfront. This program works with social service agencies to coordinate solutions for the homeless population, helping approx. 4,000 homeless people per year. The program helps people without homes to navigate the system of social service care. The program works to determine the needs individuals and is closely connected with law enforcement and the District Attorney. Ryan provided these statistics for the people served last year: 25% were moved into housing, 23% into shelters (as their last contact), 9% into shelters (still in contact) and 22% left the district. The program also enforces a rule that if an individual is arrested 24 times in 12 months, they must serve 120 days in jail or a 90 day detoxification program. Housing is offered at the end of the program. The Downtown Partnership receives a yearly grant from Sutter Hospital to fund the program.

#### **Crime Prevention through Environmental Design – Sac PD**

Captain Schiele and his staff talked about ways to lessen crime activity with simple design changes. All new buildings must go through CPTED review. The officers offered to review locations in our district that might benefit from this assessment. It was suggested that we begin with 10 businesses. Each location will receive recommendations for what can be done to reduce crime activity.

The officers said property owners should pay special attention to landscaping features that may create hiding places. They also suggested businesses should consider working together to make security improvements and share the cost of those improvements (ie. lighting, landscaping). The officers shared several examples of the types of security assessments they do to help prevent crimes on or to the

property.

### **Broadway Design Workshop**

Members discussed the proposed Broadway design workshop. Chris wants to reassemble the committee before the next meeting to discuss the scope of work. It was mentioned that a 3-day event might be too big, so they will consider doing a series of workshops to develop a 3-5 year improvement plan. It was suggested the workshops could be divided by topic, like 1) landscaping, 2) attracting businesses, and 3) transportation. Another suggestion was to divide up the workshops by the various areas in the district. The committee will discuss these ideas. The budget for the project has not been determined.

### **Executive Director**

Teresa Rocha reported on the following items:

- The RFP for the River Crossing Project has been given to Fehrs and Peers. The stakeholders meetings will begin in late March or early April.
- The Marijuana Ordinance will be having public hearings at the end of March/ early April. Depending on the outcomes, there may be more meetings scheduled or it might go straight to City Council.
- Three bids have been received for the Street Maintenance RFP. They are now being reviewed.
- The Security RFP has not been finalized. Teresa mentioned possibly giving grants to small businesses to match some of the dollars they spend for security based on CPTED recommendations
- The Recycling Center at Valero – the owner is still considering what to do. The vendor is offering more money to stay in this location, but they are willing to take suggestions to improve the site.
- DMV renovations are under way. A portion of 25<sup>th</sup>, from 1<sup>st</sup> to Sloat, has been closed off. Updates have been given on what the project entails. This is a 24-month project, so this will be an ongoing processes with new updates coming in.
- The Broadway Banners have been designed and made. They will be hung in the next week.

### **Assessment for members of the Greater Broadway Partnership**

There was a discussion about whether to raise the assessment for property owners in the Greater Broadway Partnership business improvement district. Gary made a motion, seconded by Rosanna, not to increase the assessment for the July 1, 2010 – June 30, 2011 time period. The vote was unanimous.

### **Partnership 2010-2011 Budget**

There was a discussion about the 2010-2011 Budget. The categories for the current year are as follows:

Street Maintenance	33.4%
Security	36.8%
Promotion/Advocacy	27.0%
Admin. Fees	2.8%

### **New Business**

There was a discussion about getting a bid to remove graffiti in the GBP corridor. Teresa talked about doing a cleanup of the entire district and then have that followed up by a graffiti call program. The cost for the one time clean up is estimated at \$5,000.

Rosanna and Scott are working on a board development plan to help the GBP develop a strategic plan and set priorities.

Royce Ann reported the Executive Director contract will be up in April. The Executive Committee will review the contract at the next Executive Committee meeting.

**Public Comments**

- Delta Health and Wellness – located behind Chase Bank has a problem with dog droppings. Joel Marshall requested permission to have dog waste bags (like they have at parks) to help maintain the cleanliness of the alleyway. Everyone agreed it would be a good idea.
- Land Park Community Association (LPCA) Jon Jensen, Chair of the LPCA Land Use Committee, said LPCA would like to participate more in GBP's meetings and events. He extended the invitation for GBP members to participate in LPCA's activities.

Prepared by K Harrell